

ETHAN S.

FIFE

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Address

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WORK EXPERIENCE

City Colleges of Chicago – Chicago, IL

Internal Communications Representative, September 2014-Present

- Manages and coordinates long-term communications projects
- Edits and approves copy for CCC student and faculty mailings and communications
- Edits CCC website and updates page with new content as needed
- Generates weekly newsletters and mailings for students, staff, and faculty
- Operates as primary admin for CCC social channels

Illinois Student Assistance Commission – Deerfield, IL

Communications Specialist for the ISACorps, March 2012-September 2014

- Created and implemented long-term communications and social media strategies for the ISACorps
- Worked with ISACorps members to enhance profile within districts through public awareness campaigns
- Coordinated multimedia content for major outreach events
- Produced written and multimedia stories about the ISACorps for internal and external promotion use

WPSD-TV – Paducah, KY

Web Manager, April 2010-February 2012

- Kept website refreshed with updated news content throughout the day
- Worked with promotions and sales to coordinate banner and ad placement on the website
- Was the primary admin for station's social media (Facebook, Twitter, etc.) presence

WPSD TV – Paducah, KY

Associate Producer, September 2008-April 2010

- Edited video news content for four nightly newscasts
- Wrote show content and confirmed story information
- Gathered feeds, maintained and catalogued show archives and airchecks

Southeastern Illinois College – Harrisburg, IL

Assistant Forensics Coach, 2008-2010

- Researched and edited student speeches for forensic competition
- Judged and critiqued competition speeches

WSIL TV – Carterville, IL

News Producer, May 2007-December 2007

- Found, chose, organized, and wrote stories for weekend newscasts
- Developed daily content with reporters for day-of stories
- Led the control room and show production during live newscasts

WSIU TV – Carbondale, IL

Executive Producer, August 2006-December 2007

- Served as head of newsroom for all live newscasts
- Led training for new workers
- Assigned roles for daily reporting and shooting
- Made editorial and content decisions for live newscasts

HONORS, SKILLS

- 2005 SIC Speech Forensics Team – Phi Rho Pi – National Champion
Gold Medalist – Communication Analysis and Informative Speaking
Bronze Medalist – Persuasion and Speech to Entertain
- Trained in use of Microsoft Office Suite, Final Cut Pro, Avid Editing, Constant Contact, Tweetdeck, HootSuite
- Background in persuasive speaking, speech writing, performance/presentation, news production, videography, video editing, social media managing, and AP writing style

EDUCATION

DePaul University

MA in Public Relations and Advertising – Spring 2016 (Expected)

Southern Illinois University – Carbondale

BA in Broadcast News – Fall 2007 - Cum Laude

Southeastern Illinois College

Associate of Arts – Spring 2005